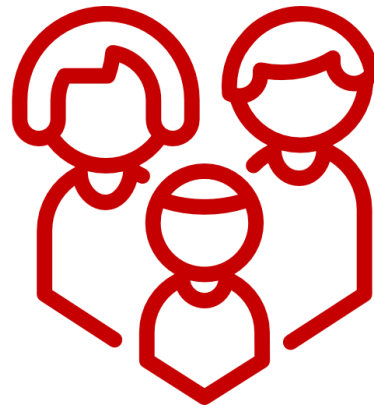


# Sharing with Parents on Helping Your Children Protect Their Personal Data Online



# Outline of Presentation

- Online Trends
- Online Opportunities and Potential Risks
- Protecting Personal Data Online
- MOE's Cyber Wellness Education
- Parents as Partners



# Online Trends

# Online Trends



- Increased use of social media apps with live-video streaming function and ephemeral content
- Rising use of location-based / geo-tagging technology in many mobile apps
- Common use of technology like cloud-based platforms and Internet of Things (IoT)



# Online Opportunities and Potential Risks

# Online Opportunities



Technology has opened up opportunities, such as

- New ways of exploring the world (e.g., exploring videos on YouTube with the new geotag feature)
- Allowing connectivity amongst our devices (e.g., Google Home)

# Potential Risks



While technology offers value, it may pose potential risks and issues:

- Inadvertent sharing of personal information
- Breach of personal data on social media sites
- Loss of privacy due to background collection of data



# Protecting Personal Data Online



# What is Personal Data?



Personal data refers to data, whether true or not, about an individual who can be identified

- (i) directly from that data or
- (ii) from that data together with other information which an organisation has or is likely to have access.

Personal data in Singapore is protected under the Personal Data Protection Act 2012 (PDPA), Singapore.

# Examples of Personal Data



## Personal Data includes

- full name
- home and email addresses,
- identification card number,
- mobile number,
- date of birth, and
- location data (e.g., the location data function on mobile phones) and Internet Protocol (IP) address

# Examples of Personal Data



It can also include data that can be processed to learn, record or decide something about an identifiable individual (e.g., daily routines of an individual and online interactions)

# Why is Protecting Personal Data Online Important?



Data may be misused by third parties for:

- Illegal online activities such as phishing, scams, identity theft and influence of personal opinion
- Tracking a person which may lead to crimes such as kidnapping and burglary
- Financial gain



# MOE's Cyber Wellness Education

# Cyber Wellness Key Messages

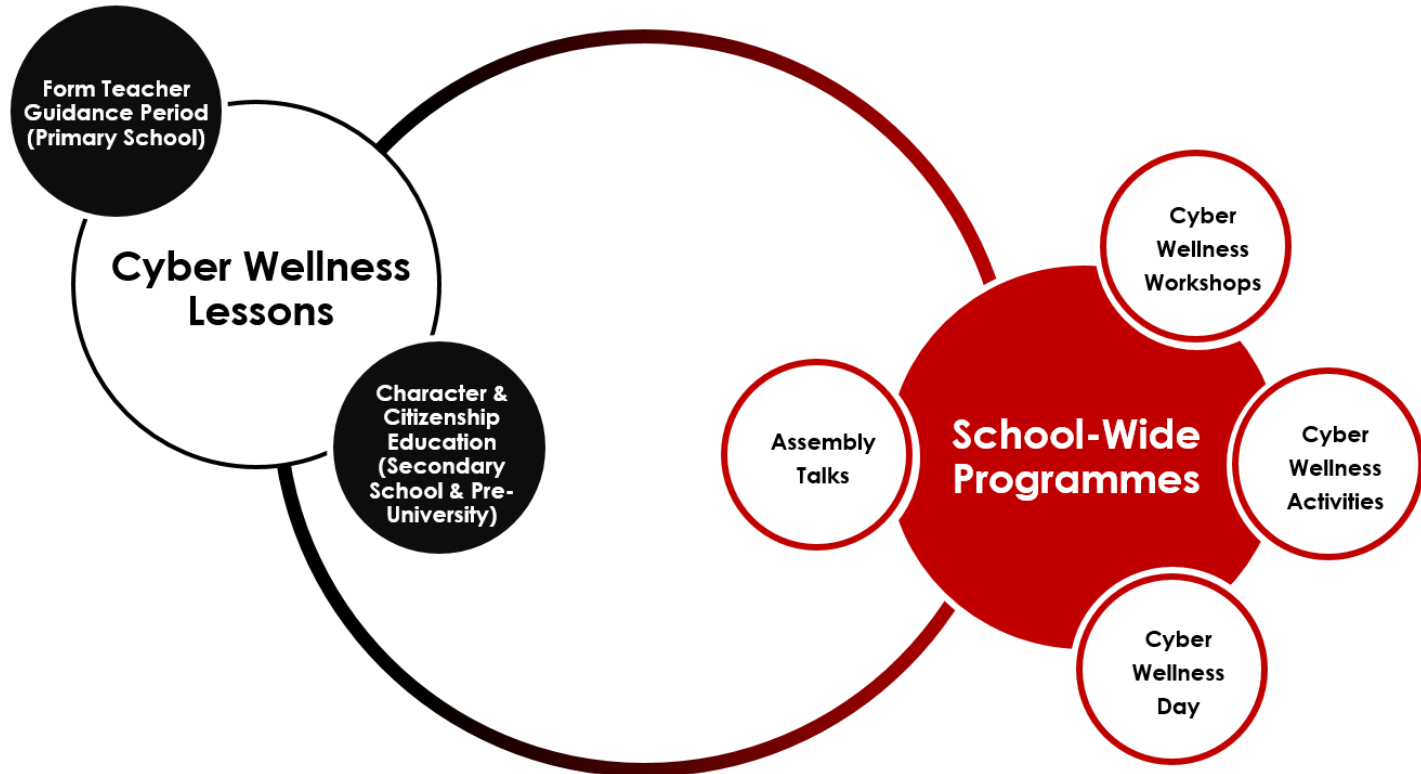
1. ICT is an integral part of the learning environment
2. Cyber Wellness Education anchored on three CW principles



These principles will anchor a child's well-being online, as they can make careful and well-considered decisions.

# MOE's Cyber Wellness Education

MOE's Cyber Wellness Education comprises the following components to reinforce the importance of Cyber Wellness and its messages.





# School-wide Programmes

## Examples of School-wide Programmes

*<< Schools are encouraged to share with parents their school-based CW programmes to create greater awareness of how their children are benefitting from the programmes.*

*For e.g. Schools can share with parents their school's cyber wellness student ambassador programme here (i.e. how their students have led in the promotion of cyber wellness messages and provided peer support for cyber issues.)>>*





# Parents as Partners

# How can Parents Help?



Parents can help their children safeguard their personal data by:

- Modelling responsible and respectful use of social media by
  - ✓ Thinking before posting information about children as it will form part of their digital footprint.
  - ✓ Discussing with children the dangers of oversharing personal data of themselves, family members and friends.

# How can Parents Help?



Parents can help their children safeguard their personal data by:

- Setting family guidelines on
  - ✓ **What** children can post online  
e.g., No sharing of Identification Number, UserIDs, and passwords with friends
  - ✓ **Who** children can interact with online  
e.g., Not accepting friend requests from strangers

# How can Parents Help?



Parents can help their children safeguard their personal data by :

- Reminding children to
  - ✓ Set strong and unique passwords (e.g. lhadKAYAtoastAT8AM<sup>1</sup>) and changing them regularly
  - ✓ Turn off location-finding while using social media
  - ✓ Logging out from online accounts after each use

1. <https://www.csa.gov.sg/gosafeonline/go-safe-for-me/homeinternetusers/use-strong-passwords>

# How can Parents Help?



Parents can help their children safeguard their personal data by :

- Teaching them how to reduce their digital footprints by
  - ✓ Thinking before posting and asking friends not to post or tag photos of them without permission
  - ✓ Adjust privacy settings on their devices and social media accounts

# If Personal Data is Compromised ...

Parents can help to mitigate the dangers of personal data breach by advising their children to:

- Change the password of the account immediately
- Adjust the privacy settings of the account to prevent others from accessing the data
- Review unhealthy practices such as sharing passwords
- Close and delete the account (if necessary)

# Key Messages to Parents



Teach children to reduce their digital footprints



Model responsible and respectful use of social media



Set family guidelines to safeguard personal data



Remind children to adjust privacy and location-finding settings

# Resources



## **MOE Cyber Wellness Portal**

MOE's Cyber Wellness Portal has useful tips, strategies and resources on various cyber issues. You can also access it through "The ICT Connection" mobile app.

[www.ictconnection.moe.edu.sg/cyber-wellness](http://www.ictconnection.moe.edu.sg/cyber-wellness)



## **Media Literacy Council**

Media Literacy Council provides information, tips and resources on managing personal information online.

[www.medialiteracycouncil.sg/Online-Safety/sharing-personal-information-online](http://www.medialiteracycouncil.sg/Online-Safety/sharing-personal-information-online)



## **Personal Data Protection Commission**

Personal Data Protection Commission Singapore has useful information and tips on protecting personal data.

[www.pdpc.gov.sg/Individuals/Protecting-Your-Personal-Data](http://www.pdpc.gov.sg/Individuals/Protecting-Your-Personal-Data)



# Every Parent A Supportive Partner

